

# Sponsorship Opportunities



## Platinum Sponsor :

Rs 10,00,000 (Best Location full Block)

60 sqmtr shell space with four sides open

### Special identification of the Platinum Sponsor's team

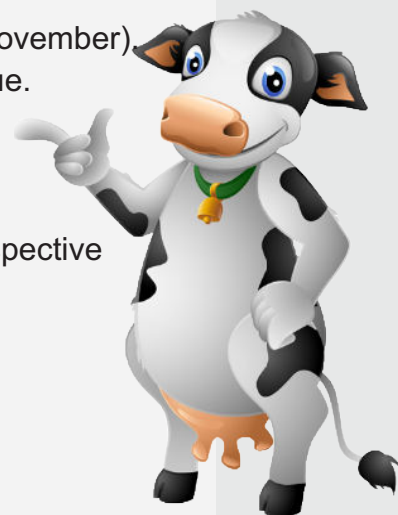
- ✦ Company logo on Cattle Competition printable media.
- ✦ Cattle Ring Branding.
- ✦ Logo will be printed on Farmers participation jackets.
- ✦ 200 Invitation cards will be given to platinum sponsor team.
- ✦ 20 slots of video ad on main LED.
- ✦ Logo on all promotional printed material.
- ✦ Logo and link on website as Platinum Sponsor on PDFFA homepage.
- ✦ Advertisement on social media like Facebook.
- ✦ Logo to be featured on common banners of Expo, displayed at the venue.
- ✦ 2 page colour advertisement in the show directory/ magazine.
- ✦ Branding space at the venue and outside at the prime sites / Logo of company to be printed on certificates provided to farmers of respective category competition.

## Diamond Sponsor :

Rs 7,00,000 (Stall : Combination of four B Blocks )

60 sqmtr shell space with 4 sides open

- ✦ Logo on all promotional printed material.
- ✦ Logo and link on website as Diamond Sponsor.
- ✦ One sms campaign per month to entire visitor database (starting from November)
- ✦ Logo to be featured on common banners of Expo, displayed at the venue.
- ✦ 2 page colour advertisement in the show directory.
- ✦ Branding space at the venue.
- ✦ Special identification of the Diamond Sponsor's team.
- ✦ Logo of company to be printed on certificates provided to farmers of respective category competition.
- ✦ 15 slots in Video Advertisement on main LED.



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# 12<sup>th</sup> PDFA EXPO 2017

INTERNATIONAL DAIRY & AGRI

## 9-10-11 DEC.

### Gold Sponsor :

Rs. 3,50,000 (Stall : Combination of two B Blocks)

30 sqmtr space with 3 sides open

- ✦ Logo on all promotional printed material.
- ✦ Logo and link on website as Gold Sponsor.
- ✦ sms campaign to entire visitor database.
- ✦ Logo to be featured on common banners of Expo, displayed at the venue.
- ✦ Logo of company to be printed on certificates provided to farmers of respective category competition.

### Silver Sponsor:

1,80,000 (stall combination of one B Block )

15 sqmtr space with 2 sides open

- ✦ Logo on all promotional printed material.
- ✦ Logo and link on website as Silver Sponsor.
- ✦ sms campaign to entire visitor database.
- ✦ Logo to be featured on common banners of Expo, displayed at the venue.
- ✦ 1 page colour advertisement in the show directory.
- ✦ Logo of company to be printed on certificates provided to farmers of respective category competition.

### Terms & Conditions apply

- \* GST @18%
- \* 100% payment at the time of stall booking.
- \* Extra Power Charges Rs 3000 per kw (if required)+18%GST



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